

2016 第二届中国国际汽车灯具产业展览会 (IALIE) 第四届中国国际汽车照明论坛 (IFAL)

2nd International Automotive Lighting Industry Exhibition, China (IALIE)

4th International Forum on Automotive Lighting, China (IFAL)

布置时间: 2016年6月15日(周三)-16日(周四)

展览/论坛时间: 2016年6月17日(周五)-18日(周六)

地点: 中国上海光大会展中心西馆一层

Date for exhibitor move-in: June 15th, 2016 (Wednesday)-16th (Thursday)

Time for the exhibition: June 17th, 2016 (Friday)-18th (Saturday)

Location: Shanghai Everbright Convention & Exhibition Centre West Hall, China

赞助参展邀请函 Sponsor Invitation Letter

指导单位 Advisory organization

中国汽车工业协会 China Association of Automobile Manufacturers

中国照明学会 China Illuminating Engineering Society

主办单位 Organizer

中国汽车工业协会汽车灯具委员会
China Association of Automobile Manufacturers

复旦大学电光源研究所 Institute for Electric Light Sources, Fudan University

上海机动车检测中心 Shanghai Motor Vehicle Inspection Center

中国照明学会交通运输照明和光信号专业委员会
China Illuminating Engineering Society

北京通泰国际会展有限责任公司 Beijing Tongtai International Exhibition Co., Ltd.

承办单位 Executive organizer

北京通泰国际会展有限责任公司 Beijing Tongtai International Exhibition Co., Ltd.

灯具技术的最高殿堂
Highest Rank Auto Lamp Conference
整车零部件企业对接之桥
A Bridge for OEM and Parts Company

产业展示的最佳平台
Best Industry Demonstration Platform
产业链资源整合优化之路
Optimum Way for Industry Chain Resources Integration

论坛及展览会最新动态将在官方网站 (<http://www.ifal.net/>) 与微信平台 (照明微能量 id: lightingvpower) 同步更新。

The latest news of the forum and exhibition will be updated on the official website (<http://www.ifal.net/>) and WeChat (lightingvpower) synchronization.



官方网站
Official Website



照明微能量
Lightingvpower

G 大会基本概况 General Information

展览会内容

照明系统、数据采集系统、智能控制、制造工艺、配套材料、测量技术、模拟和设计软件

论坛研讨议题

汽车照明和信号技术；新型光源和应用；智能汽车照明电气和控制技术；车联网技术；新技术的评价、测量及法规。

Exhibits

Lighting system, data acquisition system, intelligent control, manufacturing process, supporting materials, measuring technology, simulation and design software

Forum topics

Automotive lighting and signal technology;
New light source and Application;
Electrical and control technology for intelligent vehicle lighting;
Vehicle networking technology; Evaluation, measurement and regulation of new technologies.

S 日程安排 Schedule

布展时间

2016年6月15日(星期三)(18:30-23:30)

2016年6月16日(星期四)(8:30-20:30)

展览/论坛时间

2016年6月17日-18日(9:00-17:00)

撤展时间

2016年6月18日(星期六)(下午17:00)

Time for exhibitor move-in

June 15, 2016 (Wednesday) (18:30 - 23:30)

June 16, 2016 (Thursday) (8:30 - 20:30)

Time for exhibition/forum

June 17-18, 2016 (9:00 - 17:00)

Time for exhibitor move-out

June 18, 2016 (Saturday) (after 17:00 PM)



展区介绍

Introduction of exhibition area

展出规模:

大会总规模展出 400 个展位, 展馆为参展企业展示品牌和产品提供良好基础。将聚集国内外车辆光源、灯具及配套企业 350 家参展, 展出展品覆盖车灯生产全产业链;

参展企业:

汇聚全球及国内 300 余家主流品牌企业总部直接参展, 众多新品精彩亮相;

展区分类:

车辆灯具品牌; 材料供应、制造工艺配套; 质量检测; 模具; 媒体。

参观者:

吸引国内外买家及海外贸易商, 整车厂、4S 店、改装厂、修理厂, 车灯制造, 配套, 材料, 检测。

同期国际论坛: 2016 中国国际汽车照明论坛 IFAL(第四届)

Exhibition scale:

The exhibition hall can hold 400 booths, providing a good foundation for exhibitors to display the brand and products. The exhibition will cover the industry chain of automotive lighting from luminaires to materials.

Exhibitors:

More than 300 domestic and international companies with plenty of new products.

Exhibition category:

Lighting system and light sources; materials, manufacturing process; quality inspection; mold; media.

Visitors:

Domestic and international buyers and traders, OEM, 4S, modification, repairmen, lighting, material, testing.

International Forum in the same period: the forth International Forum on Automotive Lighting (IFAL)

展览会突出优势

Outstanding advantages of the exhibition

1、国际水平

中国是世界最大的汽车制造国与消费国。本届展览会将邀请国内外众多汽车企业前来参观。

2、全面服务

展出汽车灯具产品包括汽车、摩托车、商业运输车辆、新能源、特种车辆等各种灯具和照明相关产品; 同期举办系列互动活动。

3、合作会议

扶持展商在展会期间举办产品发布会、推介会、招商会, 并为邀请过来的经销商提供酒店入住服务, 吸引行业商家会交流, 通过会议服务, 达到满意和高效。

4、商机平台

力邀全国以及全球的汽车灯具行业的制造厂、贸易商、代理商、经销商、修理 / 改装店、电商、零售终端以及 4S 集团 / 店、前装车厂前来参观采购。

5、产业契机

中国是车灯制造产业聚集区, 将汽车用品及车灯制造领域作为政府支柱产业; 是打造涵盖汽车及售后市场全产业链的高端专业展会的良好基础。

6、把握时机

展览期间是汽车行业人士出来寻找合作、采购、配套、备货需求旺盛时期, 参与 2016 中国国际汽车灯具展览会, 选购新品、了解趋势, 赢得先机, 赢取丰厚的财富。

1、International

China is the largest auto producer and consumer in the world. The domestic and international famous car companies are invited to the exhibition.

2、Comprehensive

The exhibition include lamps and other parts of automobile, motorcycle, commercial transportation vehicles, new energy vehicles, and special vehicles; Meanwhile many activities are planned to be held.

3、Cooperation Meeting

We will support the exhibitor to hold product launches, promotion, and investment. Accommodation arrangement are available for the invited dealers.

4、Business platform

We will inviting national and global automotive lighting industry manufacturing factory, traders, agents, distributors, repair/modification shop, electricity supplier, retail terminal as well as 4S group/shop, front loading plant have Da to visit the exhibition.

5、Industry opportunity

China is the area with many lighting manufacturing industry. The lighting manufacture is important for the development of local industry. Government encourage this kind of exchange which creates a complete industrial chain of high-end professional exhibition of automotive and aftermarket.

6、Timing

In this period, the demand for cooperation, purchase are quite high. 2016 China International Automotive Lighting Industry Exhibition will help you know the trend and sieve the opportunity.

A 汽车灯具展览会展出范围

Auto lamps exhibition area

1、车用照明光源

车用 LED 灯系、HID 氙气灯系、卤素灯系、激光灯系、H 形 /800 形 /9000 形系 /D 形系灯泡、各系列灯芯、高频 / 低频无极灯、高压汞灯、高压钠灯、金卤灯、软管灯条、装饰灯条、日行灯珠、管形泡系、插口形泡系、楔形泡系、带座楔形泡系。

2、车用照明灯具

大灯总成、HID 氙气套灯、LED 汽车大灯、LED 日行灯、HID 大灯增亮器 (安定器)、车灯透镜、天使眼、越野 / 皮卡 / 车用工作灯、聚光灯、投射迎宾灯、应急灯、信号灯、警用灯、客车 / 出租车顶灯、刹车灯、转向灯、阅读灯、雾灯、灯条、倒车灯、汽车 / 货车角灯、车门把手灯、门边锁灯、后视镜尾灯、解码器、侧灯、路灯、指示灯、示宽灯、牌照灯、仪表灯、彩灯装饰灯、车灯反光片、反光三角片、工程车辆船舶灯具及灯泡等。

3、灯具配套

车用灯具测试系统、冲压件、弹簧、螺丝、遮光罩、车灯玻璃、线束等；

4、车灯模具

汽车灯具模具、摩托车灯具模具、电动车灯具模具、其它灯具模具等；

5、原材料

塑料粒子、金属材料、镀膜材料、包装材料、镀膜材料等；

6、生产设备系列

压铸设备、注塑设备、镀膜设备、装配流水线、检测设备等等；

7、认证

认证产品国内认证产品国际认证检验测试、检测仪器、光源测量仪器、LED 检测仪器

1、Automotive lighting source

LED lights, Xenon HID lights, halogen lights, laser lights, H shape / form / shape / form lighting, the series of lamp wick and high frequency / low frequency electrodeless lamp, high pressure mercury lamp, high pressure sodium lamp, metal halide lamp, lamp tube a, decorative lamp strip, beads, tube shaped bulbs system, socket shaped bubble system, wedge bubble system, pillow block wedge bulbs.

2、Automotive lighting

Headlamps, Xenon HID lighting system, LED headlights, LED daytime running lights, HID headlight brightening device (ballast), the headlight lens, angel eyes, off-road vehicle / truck / car working lamps, spotlights, projection lamp, emergency lamp, signal lamp, police lights, bus / taxi lamps, brake lights, steering lamp, reading lamp, fog lamp, lamp, reversing lamp, car / truck corner lamp, door light handle, door lock lamp, rearview mirror taillight, decoder, sidelights, street lamps, lights, showing wide lights, license plate lights, instrument lamp, lantern decorative lights, lights, reflective film, reflective triangles, engineering vehicles and ships Lamps and lanterns and light bulbs.

3、Other parts related to the lamps

vehicle lamp test system, stamping parts, springs, screws, hood, lamp glass, wire harness etc.;

4、Lamp mold

Auto lamps mold, motorcycle lamps and lanterns mold, electric vehicle lamps and lanterns mold, other lamps and lanterns mold, etc.;

5、Materials

plastic particles, metal materials, coating materials, packaging materials, coating materials, etc.;

6、Manufacture equipment series

Die casting equipment, injection molding equipment, coating equipment, assembly line, testing equipment, etc.;

7、Certification

Certification testing, testing instruments, light source measurement, LED testing instrument



展会同期活动 Exhibition activities

| | | |
|---|---|--|
| 1 | 2016 中国国际汽车照明论坛 IFAL (第四届) 活动目的: 为整车厂与后装厂家、车灯企业搭建一个国际高端的技术交流平台 | 2016 China International Automotive Lighting Forum IFAL(fourth) Activity Objective: Providing a high-end platform for academic and industry exchanges in the field of automotive lighting in China. |
| 2 | 企业新产品发布会 (企业预订, 展会提供场地条件) | New product launch conference (booked in advance) |
| 3 | 中国 4S 店车灯维修讲座 (计划 / 企业冠名赞助) 活动目的: 为 4S 店客户 | Lecture on repairmen (Title sponsorship) Activity Objective: Attracting 4S shop customers |
| 4 | 车灯改装技术研讨会 (计划 / 企业冠名赞助) 活动目的: 构建一个深度交流平台 | Seminar on modification technology (Title sponsorship) Activity Objective: Building an attracting communication platform |
| 5 | 汽车照明智能控制技术讲座 (计划 / 企业冠名赞助) | Lecture on intelligent control technology, (Title sponsorship) |
| 6 | 汽车灯具质量检测标准讲座 (相关机构) | Seminar on quality inspection of automobile lamps and lanterns (Related institution) |
| 7 | 汽车驾驶者如何合理使用灯光 (计划 / 企业冠名赞助) 活动目的: 面向大众参观者知识普及, 为汽车使用者提高驾驶技能 | Lecture on how to properly use lights for drivers. (Title sponsorship) Activity Objective: Improving the driving knowledge for visitors. |

更多活动, 计划之中...

More activities are going to be planned.



S 赞助方案及回报

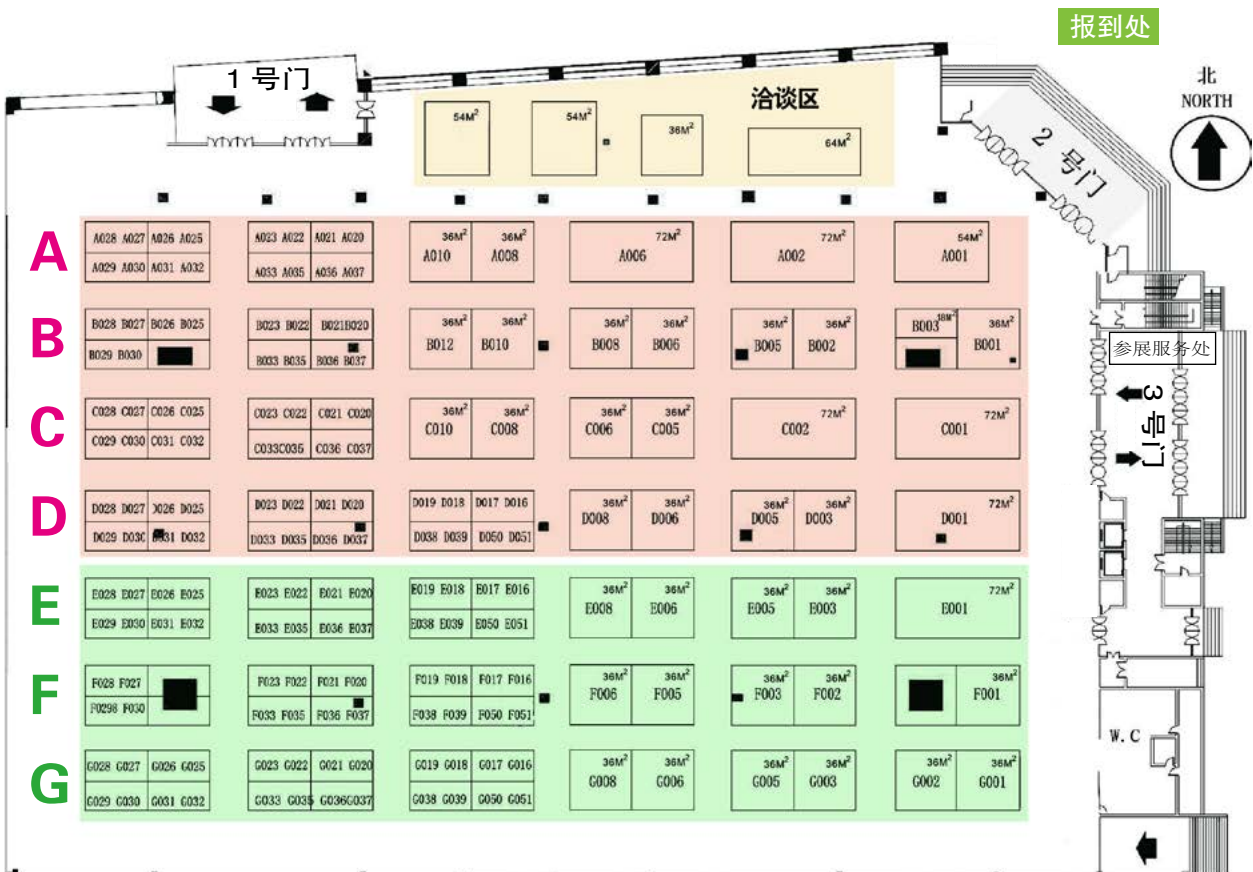
Sponsorship program and return

| 回报 Return | 金额 Amount of money | 协办 Co-organizer 168000 元 /yuan | 金牌赞助 Gold sponsor 108000 元 /yuan | 银牌赞助 Silver sponsor 68000 元 /yuan | 铜牌赞助 Bronze sponsor 48000 元 /yuan | 特展 特装 Raw space | 标展 Standard exhibition |
|---|--|--|--|---|---|--------------------|---------------------------|
| 论坛专题演讲 (内容需经组委会审核批准) Speech in the forum (need to be approved by the Organizing Committee) | | √ (30 分钟 Minutes) | √ (25 分钟 Minutes) | √ (20 分钟 Minutes) | √ (15 分钟 Minutes) | × | × |
| 提供展位 Booth | | √ (48 m ²) 光地 | √ (36 m ²) 光地 | √ (18 m ²) | √ (9 m ²) | √特装 Raw space | (9 m ²) |
| 参会代表证的卡片背面将印有 赞助商的名称 Logo printed at the back of delegate card | | √ | × | × | × | × | × |
| 赞助商广告资料入大会资料袋 Sponsor advertising materials included in bag | | √ | √ | × | × | × | × |
| 赞助商的商标或单位名称印刷 在所有推广材料上 The sponsor's logo or name is printed on promotion materials | | √ | √ | √ | √ | × | × |
| 赞助商在茶歇供应区显著位置 树立精美宣传牌 Exquisite brand board set in the tea break area | | √ | √ | × | × | × | × |
| 《论坛论文集》版面回报 Advertising in Proceedings | | 封二或封底 Inside front or back cover | 封底、封三 或 彩扉一 The back cover, back cover or a leaf color | 彩页 Color | 彩页 Color | × | × |
| 《展览会会刊》版面回报 Advertising in Brochure | | 封二或封底 Inside front or back cover | 封底、封三 或 彩扉一 The back cover, back cover or a leaf color | 彩页 Color | 彩页 Color | 可预订 Reservation | 可预订 Reservation |
| 免费参会代表名额 Number of delegate exempt from the registration fee for forum | | √ 12 位 | √ 8 位 | √ 5 位 | √ 3 位 | 1 位 | × |
| 提供参会代表信息 Provide information of participants | | √ | √ | √ | √ | × | × |
| 备注 Remarks | 1、协办单位有提供大会资料袋的优先选择权； 2、赞助单位可以提供大会晚宴抽奖品； 3、如有其他个性需求，可另议。 1、The co organizer has the priority to provide the material bag; 2、Sponsor can provide the presents for the lucky-draw during the dinner; 3、If there are further requirement, please contact us. | | | | | | |

展览位类型及价格标准

Exhibition location and price standard

| | A\B\C\D 品牌展示区 A\B\C\D district brand exhibition area | | E\F\G 品牌展示区 E\F\G district brand exhibition area | |
|-------------------------------------|---|--|---|--|
| | 国标展位 Standard booth | 光地展位 Raw space | 国标展位 Standard booth | 光地展位 Raw space |
| 基本起售面积 Basic starting area | 9m ² | 36m ² | 9m ² | 36m ² |
| 尺寸 (每展位) size ; (every booth) | 3 m x 3 m | 详见展位图 See booth diagram | 3 m x 3 m | 详见展位图 See booth diagram |
| 展位价格 Booth price | ¥ 13800.00 元 / 展位 (RMB/booth) | ¥ 1300.00 元 /m ² (RMB/m ²) | ¥ 11000.00 元 / 展位 (RMB/booth) | ¥ 1100.00 元 / (RMB/m ²) (RMB/m ²) |
| 配置 Furniture & fixtures | 中英文楣板、一张咨询桌、两把折椅、标插 (220V/500W 内)、地毯、纸篓一个。 Fascia board in English and Chinese, a consulting table, two chairs, socket (220V/500W), carpet, a trash can. | 提供大会清洁服务, 无标配, 展台搭建由展商委托有资质的搭建商进行。 Provide general cleaning services, no standard application preparation, booth is set up by the constructor entrusted by exhibitor. | 中英文楣板、一张咨询桌、两把折椅、标插 (220V/500W 内)、地毯、纸篓一个。 Fascia board in English and Chinese, a consulting table, two chairs, socket (220V/500W), carpet, a trash can. | 提供大会清洁服务, 无标配, 展台搭建由展商委托有资质的搭建商进行。 Provide general cleaning services, no standard application preparation, booth is set up by the constructor entrusted by exhibitor. |



2016 第二届中国国际汽车灯具产业展览会 (IALIE)

第四届中国国际汽车照明论坛 (IFAL)

2nd International Automotive Lighting Industry Exhibition, China (IALIE)

4th International Forum on Automotive Lighting, China (IFAL)

企业参会赞助参展申请表

Participating companies participating in the application form

| | | | | | | | | |
|--|---|--|---|---|-----------------------------|---------------------------|-----------------------------|--|
| 参会参展单位 Participating exhibitors/Company | | | | | | | | |
| 地址 Address | | | | | | | | |
| 参会参展人员 Participating exhibitors | 负责人 Person in charge | | 职务 Post | | 联系电话 Contact phone | | 电邮或 QQ Email or QQ | |
| | 参会人员 Member of the conference | | | | | | | |
| | | | | | | | | |
| 赞助方案选择 Sponsorship program | 协办 Co-organizer 168000 元 /yuan | 金牌赞助 Gold sponsor 108000 元 /yuan | 银牌赞助 Silver sponsor 68000 元 /yuan | 铜牌赞助 Bronze sponsor 48000 元 /yuan | 特展 特装 Special exhibition | 标展 Standard exhibition | | |
| 拟报告主题 Proposed report subject | | | | | | | | |
| 论文集投稿 Papers submission | 主题 Theme | 1、 2、 | | 请于截稿日期前将文稿 Email 至： Please send the abstract to the official E-mail address before deadline.to Email: ifal@fudan.edu.cn | | | | |
| 抽奖品赞助 Presents for lucky-draw | <input type="checkbox"/> 是 Yes <input type="checkbox"/> 否 No | 礼品品种与数量 Name and quantity of presents | | | | | | |
| 产品简介 Product description | | | | | | | | |
| 住宿预订 Accommodation reservation | 光大会展中心国际大酒店 (四星级) : 410 元 / 天 (含早) <input type="checkbox"/> 单人间 _____ 间 入住日期 _____ 退房日期 _____ <input type="checkbox"/> 标准间 _____ 间 入住日期 _____ 退房日期 _____ Everbright convention & exhibition center international hotel (four-star) : 410 yuan/day (with breakfast) <input type="checkbox"/> Double room _____ Check-in Date _____ Check-out Date _____ <input type="checkbox"/> Twin room _____ Check-in Date _____ Check-out Date _____ | | | | | | | |
| 会务组联系方式: http://www.ifal.net/ 联系人: 张秀芬 +86 18600733830 彭琳琳 +86 13146390080 电话: +86 10 82564068 传真: +86 10 82564070 The conference contact: http://www.ifal.net/ contact: Zhang Xiufen +86 18600733830 Linlin Peng +86 13146390080 Phone: +86 10-82564068 Fax: +86 10 82564070 | | | | | | | | |